NSGA WORLD SPORTS EXPO '87

Supplement #1 to the Show Directory

October 8–10, 1987
featuring
60th NSGA International Convention & Show
3rd Annual SAFE Convention & Membership Meeting
The New Team-Licensed Products Pavilion
IDEA "Midwest Connection"

Sponsored by

National Sporting Goods Association
International Headquarters
1699 Wall Street, Mt. Prospect, Illinois 60056-9968
312/439-4000 TWX 910/687-1061

• *DENOTES EXPORTER*

ADDITIONS & CHANGES

NSGA World Sports Expo '87
October 8th to 10th

ACTION SPORTS **M 6241**
3260 Pomona Blvd, Pomona, CA 91768 (714) 594-5853

AMERICAN SCREEN PRINTING CO INC **M 6454**
924 Stewart, Madison, WI 53713 (608) 273-4500
Licensed imprinted sportswear & apparel
J L Taylor, R Gooden, Paul Berggern, Ed Johnson

ASH INTERNATIONAL **M 6236**
3207 30th Ave, Astoria, NY 11103 (718) 278-4242
Leather jackets
Khalid Cheema, Najma Cheema, Irfan Cheema

ATHLETIC SPECIALTIES INC **M 7512**
901 Nicholas Blvd, Elk Grove Vlg, IL 60007 (312) 228-1232
Team athletic goods
Steve Grant, Bill Moran, Rick Gignac, Stu Dudgeon

BODYGUARD/OGLAEND **U 252**
40 Radio Cir, Mt Kisco, NY 10549 (914) 666-2272
Exercise bikes, ergometers, treadmills, related accessories
Kjell Hoel, Russell Baier, Rick Allen, Bill Weigel

CAD-EZE INC **M 6519**
138 Wheeler Rd, Central Islip, NY 11722 (516) 582-3999
Golf ball, tee holder & dispenser - hooks on any golf bag
Robert Ferro, Mel Kausman

C FREE ENTERPRISES **U 134**
P O Box 2782, Malibu, CA 90265 (213) 454-0401
Sun care products for suntan & swimming industries
Tom Porter

CHATEAU DE BOIS **M 7836**
2365 46th Ave, Lachine, PQ Canada H8T 3C9 (514) 636-5503
Storage rack for skis
Richer Poissant, Jim Pilsen

COLEMAN FOOTGEAR/Div Of Wolverine World Wide **UM 3806**
9341 Courtland Dr, Rockford, MI 49351 (616) 874-8448

COMBINENT A B/BENSUNS **U 450**
2510 Abbeyhill Dr, Minnetonka, MN 55343 (612) 591-0423

DOUBLE LAY-R SOCKS **U 2559**
Mechanicsville Rd, Mechanicsville , PA 18934 (800) 392-8500
Sport socks
Joe Gallagher, John H Burton III, Candace Wallace, Trish Burton

M=Main Hall U=Upper Hall UM=Upper Mall

★ *DENOTES SHOW SPECIAL OFFER*

FAB KNIT MANUFACTURING CO **M 6436**
1415 N 4th St, Waco, TX 76707 (800) 433-3380
Athletic clothing
Bob Landon, Steve Sherwin, Tom Byrd, John Monetta, Stewart Cutler, Eddie Mehren

FINDLAY INC **U 223**
2300 Leon Harmel Ste 107, Quebec City, PQ Canada G1N 4L2 (800) 463-3353
The new generation in wind trainers
Nat Findlay, Jean Pierre Bouchard, Llew Price, Paul Enright, Josee Gosselin, Cathie Pelletier

FOOTY KNITS **U 2820**
120 Oxford St, Collingwood, Australia 3066 TLX-AA152318
Australian made fashion sportswear
Rob Sheer, Mark Simon

HEALTH GRIP **U 222**
4067 Wedgeway Ct, Earth City, MO 63045 (314) 739-0480
Health grip - isotonic & isometric exerciser for toning & conditioning upper body
Gary Wright

• **HEALTH PLUS** **U 851**
3150 Verona Ave, Buford, GA 30518 (404) 945-1336
Health plus sandals
Randy Crain Ford, Harry Reeker, Jim Scannell

★**IMPULSE SPORTS TRAINING SYSTEMS** **M 8227**
30612 Salem Dr, Bay Village, OH 44140 (800) 443-6524
Force, speed & reaction timing boxing, martial arts & football products
Barry J French, Don Flanik

INTERNATIONAL MARKETING ASSOC **UM 5202**
P O Box 531 423, Grand Prairie, TX 75053 (214) 262-4632
Light weight, unobtrussive back warmer - used for skiing, fishing, sledding, mountaineering, golf
Dave Bishop, Mark Bishop

K GOEHRS **UM 5302**
10611 S E 20th, Bellevue, WA 98004 (513) 745-6586

KICKS BODYWEAR **U 1060**
1430 Industrial Dr, Matthews, NC 28105 (704) 847-7570

LITTLE LEAGUE BASEBALL INC **R 32**
P O Box 3485, Williamsport, PA 17701 (717) 326-1921

MAI/BASIC FOUR **M 7223**
14101 Myford Rd, Tustin, CA 92680 (714) 731-5100

MALIBU GROOMING SALONS **U 434**
2412 Ocean Ave #2, Venice, CA 90291 (213) 827-0628
Grooming services
Michael Hassels, Michael Burns, Kathleen Masser

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MAN'IJ **M 7852**
862 Folson Ste 200, San Francisco, CA 94107 (415) 882-4414
Official lithograph for NBA, MLB & PGA
Robert Wright, Dan Reilly, Mike Walton

★• **MUELLER SPORTS MEDICINE INC** **M 6215**
One Quench Dr, Prairie Du Sac, WI 53578 (608) 643-8530
Athletic tapes, wraps, orthopedic braces, massage oils
Joe Reese, Brett Mueller, Curt Mueller, John Swafford, Lee Arlitt
MANUFACTURERS' AGENT COMPANIES: John Axford & Assoc, Woodshaw & Assoc, Competitive Edge, Loving & Assoc, Rupp Bookmeier, Holloway & Assoc, Dave Middleton & Assoc

NATIONAL SPORTS MARKETING **M 6543**
608 Budlong, Adrian, MI 49221 (517) 263-7225
Computerized self-contained timing equipment for all sports
Bob Mason

NEW ERA CAP CO **M 7858**
331 Myrtle Ave, Buffalo, NY 14204 (716) 842-1727
Baseball caps - NFL & MLB licensed
Christopher Koch, Thomas Demitry, Walter Heinrich, Bernie Roach

PACER INDUSTRIES **U 657**
1121 Crowley Dr, Carrollton, TX 75006 (800) 874-9090
Treadmills for home, club, medical & research use, circuit weight training equipment
Ed Banaski, Cindy Hytken, Robert Parker

★**PRO-TEC SPORTS INC** **U 122**
1965 E Blair, Santa Ana, CA 92705 (714) 250-4110
Computerized recumbent exercise bikes, ergometers & total body exercise machines
Jim Dawson, Bea Wagner, Annelise Kolde

SEA STAR **UM 3904**
P O Box 806, Ft Smith, AR 72902 (918) 436-2435
Camping accessories
Joe Eberhard, John Morlan, Ben Reid

SEVEN SONS **M 6541**
S W Park T-85 & 41, Spartanburg, SC 29301 (803) 574-7660
NCAA - ponchos, binoculars, jewelry
Brian Henderson, Stuart Aizenberg, George Schmibtetter, Regina Henderson

SHANE WAVE SKIS & CRUISERS **UM 3309**
P O Box 579, Kalaheo, Kauai, HI 96741 (808) 332-9364
Wave skis, paddling crafts, paddles, accessories
Bill Harper, Rohan Harper

SPORT DAVID INC **U 2815**
1912 Pearl St, Boulder, CO 80302 (303) 449-0202

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SPORTS IMPRESSIONS **M 7336**
P O Box 20221, New York, NY 10028 (212) 772-9554
Licensed posters - NFL & MLB
Nancy Batsell

SUSHI & LOX **M 6642**
1301 N Hancock St, Anaheim, CA 92807 (213) 375-5005

TONIX/NOLOGO **M 8127**
40910 Encyclopedia Circle, Fremont, CA
94538 (415) 651-8050
Shirts, shorts, warm ups, wind breakers
David Chen
MANUFACTURERS' AGENT COMPANIES: Wayne Saegart Co, Easco, Bob Hess & Assoc

TRIM A WEIGH INC **U 512**
302 Larchbrook, Garland, TX 75043 (214) 270-5694
Passive exercise tables & fitness equipment
Dr Larry Eggett, Will Zschiesche, Ron Smith, Danny Vance, Bill Brown

W O C **M 7236**
25 Canterbury Rd Ste 300, Rochester, NY
14607 (716) 244-7250
Safety strobelight for bikers & runners, baseball gloves & accessories
Helen Wheeler, Warren Chiu

WORLD TENNIS MAGAZINE **U 1958**
3 Park Ave, New York, NY 10016 (212) 340-4808
Tennis magazine
Mike Heneberry, Jeff Nanus

YA-MAN LTD **U 219**
2005 Hamilton Ave, San Jose, CA 95125 (408) 559-9100
Exercise bike
Kimiyo Kamano, Karen Ramano

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The best just got better!

NSGA World Sports Expo '88

featuring

61st NSGA International Convention & Show
The Licensed-Product Spectacular
and new this year...
The Imprinted Sportswear Show

October 20-22, 1988
McCormick Place Complex
Chicago, Illinois

'88